### **Classic Veterans' Stakes**

They say you can't teach an old dog new tricks – but the oldies can teach the youngsters a trick or six!

## only R20!

Veterans: 7–10yrs | Grand Veterans: 10+yrs

**Judge: Mrs Janet Wang** 

Will your dog be our first Veteran or Grand Veteran of the Year?

In addition to lovely prizes, the winners of BBPIS, BJIS, BPIS, BIS, Veteran, & Grand Veteran Stakes earn a free entry to both of the Swartland KC 2017 championship shows.

#### Check out these fabulous entry fees!

R40 for first dog, thereafter R30 per dog

Baby Puppies: R30

Classic Veterans' Stakes: R20

**Enquiries** 

Elrena Stadler: (022) 433 3360 or 083 457 2659

#### Programme Start: 9.30am

- We start with the Child, then Junior Handlers in the main ring. (Veterans please marshall)
- This will be followed by a Parade of Veterans in the main ring. Please join us to cheer them on.
- The regular **Open Show** follows in normal order (excluding Veterans in the classes).
   After the group judging, the Group Judges will shortlist 4 Veterans and 4 Grand Veterans in each group to go forward to the Classic Veterans' Stakes.
- Open Show Finals will commence in the main ring in the following order: BBPIS, BJIS, BPIS, BIS.
- The Classic Veterans' Stakes in the main ring.



OFFICIAL SCHEDULE

RIGHT OF ADMISSION RESERVED



In keeping with Veterans' Day in November each year, we invite you to celebrate and honour our oldies at the

# Veterans' Day Show Jagtershof Sports Grounds Sunday 6 November 2016

9.30am

#### **Judges**

Child & Junior Handlers: Mrs Caroline Gilmour Gundog Group: Ms Helen Theron Herding Group: Mr Louis Kruger Hound Group: Mrs Di Holman Terrier Group: Mrs Caroline Gilmour Toy Group: Mrs Janet Wang **Utility Group:** Mrs Seona Grobbelaar Working Group: Ms Diana Hansen **BEST BABY PUPPY IN SHOW** Mrs Caroline Gilmour **BEST JUNIOR IN SHOW** Mrs Caroline Gilmour **BEST PUPPY IN SHOW** Mr Louis Kruger **BEST IN SHOW** Mr Louis Kruger **CLASSIC VETERANS' STAKES** Mrs Janet Wang

#### Classes

Baby Puppy\*, Minor Puppy, Puppy, Junior, Graduate, SA Bred, Open, Champion under 7yrs.

NB: No Veterans & Champions over 7 yrs in regular classes (please enter Classic Veterans' Stakes instead)
\*Baby Puppies not cligible for BOR

\*Baby Puppies not eligible for BOB.
All other classes eligible for BOB

This show will be held under the Rules and Regulations of the Kennel Union of Southern Africa. All Exhibitors/Handlers are personally responsible for the control of their dogs at all times and shall be personally liable for any claims which may be made in respect of injuries which may arise or be caused by their dogs. All Exhibits must be on leads at all times unless otherwise instructed by a Judge. Bitches in season will be permitted to compete in Breed Classes only. Due consideration must be given to competitors in Obedience, Dog Jumping, Agility and other Disciplines. The Committee reserves the right to appoint alternative judges at its discretion.



#### **SPONSORSHIP APPROVAL FORM**

**SECTION A: General Sponsorship** 

To be completed in full for ALL sponsorships

Royal Canin Representative Name	Stephen White and Ziyaad Ismail
Type (Sponsorship / Contract)	Sponsorship
Company / Organisation / Individual Name	Swartland Kennel Club
If a company/organisation, is it registered?  Specify registration details.	Yes -
What is the normal activity of the company/organisation/individual? Please describe.	Dog Club
Nature of the sponsorship / contract Please describe in detail what the sponsorship consists of and what is expected from Royal Canin.	Yes – We will provide promotional items and dog food prizes. We will brand the venue and assist with prize giving.
Starting Date	6 November 2016
Termination date	6 November 2016
Duration (ie: one day, once a month, annually) What is the full value of the sponsorship/contract	1 Day
including sponsored items?	
If money is being paid as part of the sponsorship, please specify the value and who is the recipient of this amount?  Please note, no money will be paid into individuals accounts.	

Does the sponsorship/contract align with our Animal	
Welfare Policy?	
Royal Canin's Animal Welfare Policy states that we do	
not undertake, support or sponsor research that harms	
animals. Activities that could endanger the animal's	
health, its life expectancy, its well-being or way of life	
are prohibited under this policy. This policy extends to	
sponsored marketing activities that could harm or	
endanger the lives of animals.	YES
Is the sponsorship/contract in line with the Mars 5	
Principles?	YES
Has this sponsorship / contract been approved by the	
head of your department?	
If yes, please specify.	YES – Audrey Hauptfleisch

#### **SECTION B: Sponsorship Events / Contracts**

For any event/activity, please complete this section in full.

Name of event	Swartland Kennel Club Veterans Show
Are you aware of the full agenda for the day?	YES
Have you visited the site of the client?	YES
Is a Royal Canin representative present for the full duration of the event?  Please specify names.	YES
Describe the type of brand visibility on the day	Royal Canin – Pop-ups, Gazebos, Ring tape and telescopics.
Will there be media coverage of any kind? If yes, please describe.	NO
Is the right support being provided if necessary? le: vet on site	Yes – Vet on call
Have the correct permits / permissions been issued to host the event?	YES
Is it a legal activity?	YES

#### **Checklist:**

Please attach the following documents to this Sponsorship Approval Form:

- Validation sheet
- Formal written proposal from the requesting organization, on a letterhead detailing the full scope of activities and agenda

Please allow a minimum of 1 period being 20 working days for approval. No sponsorship or contract requests may be concluded without the relevant approvals.

#### Royal Canin Interim Sponsorship Policy

Version 1.1 (May 2014)

Royal Canin is a strong global brand and no activities or events will be sponsored that may have a negative impact on our brand, values or positioning.

Royal Canin positioning is improving the health of cats and dogs and creating a better world for pets. All activities must be in line with this mission.

Brand sponsorships may only be undertaken for bona-fide charitable, social or promotional purposes who agree to and sign the attached Letter of Engagement.

#### The following policies apply:

- 1. The Royal Canin logo and name may not be used in any context, shape or form by the Sponsee without prior approval and authorisation from the relevant Royal Canin manager
- 2. All forms, flyers, promotional items, notifications, banners, printed and electronic advertising and media including social media, using the Royal Canin logo, must be approved BEFORE publication or public dissemination by the relevant Royal Canin manager in terms of Point 1
- 3. A Sponsorship proposal at least ONE CALENDAR MONTH IN ADVANCE OF THE REQUESTED SPONSORSHIP on a letterhead with full contact details + detailed provisional agenda of planned activities
- 4. Royal Canin will not support any activity where the animal is deliberately injured or their life or integrity threatened (this extends to but is not limited to the Forbidden Activities in Point 6)
- 5. No anthropomorphic (applying human characteristics to cats and dogs) activity is supported by Royal Canin, for example: dress up competitions, dog and owner fancy dress parades, etc.
- 6. Forbidden activities (this list is by no means exhaustive and does not mean that other activities may not apply):
  - a. Bear, boar, badger baiting training
  - b. Dog fighting
  - c. Dog or cat living stations (kennels) used by the pharmaceutical industry for drug testing
  - d. Vet universities which conduct invasive research on cats or dogs or research leading to euthanasia on dogs or cats
  - e. Greyhound racing
  - f. Any breeder that has been condemned or is under investigation or is suspected of animal welfare issues
  - g. Big game hunting and hunting with hounds
- 7. Sponsorship is not guaranteed
- 8. Criteria in determining decisions are (however the list is not exhaustive):
  - a. Operational history of the Sponsee (reputation and image)
  - b. Mutual benefit and return on investment sponsorships are not donations but an exchange of value to both parties
  - c. Target audience of the event or sponsorship
  - d. Budgetary considerations
  - e. Objectives of the event or sponsorship
  - f. Sponsorship proposal by the Sponsee

- g. Detailed provisional agenda by the Sponsee of the day's activities
- 9. A Royal Canin representative or team of representatives will be present on the day to ensure that the brand reputation is protected. Any contravention of the above in Point 5 or 6 may result in withdrawal of sponsorship
- 10. The Mars Animal Welfare policy see attached must be strictly adhered to and respected. Failure to do so will result in immediate withdrawal of sponsorship

Thus read and signed this17th Day ofAugust 2016-08-17
Time:8.30 am
Place: Moorreesburg
Swartland Kennel Club
E. Stadler (Secretary) J. McFarlane (Chairman)
John Lak

Sponsee

**Royal Canin Manager** 



Mars Petcare policy on Animal Welfare in Sponsorships, Partnerships & Donations

At Mars Petcare we are very involved in activities dedicated to dogs, cats, horses and other pets around the world. Every year we sponsor hundreds of animal related events, partner with many organizations, and donate substantial amounts of pet food, funds and Associate time. All of these efforts are executed with a single vision in mind: "a better world for pets.

Our expectation of our partners in such events is that they -

- Meet pet welfare standards that parallel those embodied in our brands. This includes respecting the internationally recognized five freedoms of animal welfare. The five freedoms of animal welfare are: freedom from hunger and thirst by ready access to fresh water and a diet to maintain full health and vigor; freedom from discomfort by providing an appropriate environment including shelter and a comfortable resting area; freedom from pain, injury and disease by prevention or rapid diagnosis and treatment; freedom to express normal behavior by providing sufficient space, proper facilities and company of the animal's own kind; and freedom from fear and distress by ensuring conditions and treatment which avoid mental suffering.
- Embrace a vision, mission and/or values that reflect our own (and more specifically that of our partnering brands). Every partner must espouse policies and engage in practices that align with our guiding vision of "a better world for pets."
- Adhere to all national laws and legal requirements, especially as they relate to animals and their welfare.

We will not, under any circumstances, consider relationships that incorporate a sponsored demonstration, show or activity:

- That deliberately causes harm, pain or distress to any animal.
- That promotes a diet or activity which will intentionally result in harm to any animal.
- In which the environment for all animals is not suitable or appropriate to support the animals' well-being.

Together we can make a better world for pets.

# **Letter of Engagement**

(name of company/organisation), company/organisation legally constituted in
SOUTH AFRICA (name of country),
with registration / NPO numbern/an/a
hereby declares that it
<ul> <li>a) Understands and accepts the content of the Royal Canin Sponsorship Policy, included with this letter of engagement</li> <li>b) Will timeously seek to share with Royal Canin, those efforts, difficulties and achievements in implementing this Policy</li> <li>c) Will strictly adhere to the Mars Animal Welfare Policy as attached hereto</li> </ul>
Thus read and signed this17th Day ofAUGUST 2016
Fime: 8.30 am
Place:MOORREESBURG
Signature:
Name:J. McFarlane and E Stadler
Position: Chairman / Secretary (eg: Officer of the Company)